Andrew U

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Relevant Work Experience

Achievers Solutions Inc.

Senior Staff UX Developer
2021-Present

Staff UX Developer
2019-2021

Senior UX Developer
2016-2019

- Responsible for Product Strategy, Ideation, User Research, User Journey flows, Design System contributions, Rapid Prototyping, and Low to Hi-fi UX&UI Design for multiple Product Managers and engineering teams to create a leading Employee Engagement and Recognition SaaS platform
- Designed and developed a prototype of *Coffee Chats* that seamlessly ran within the product for two years before it was added to the roadmap and productized
- Leading innovative product experimentation to expand offering and create differentiation
- Onboarded customers to experimental projects to gather feedback and support further iteration and development
- Part of the team that led the whole company to commit to a complete redesign and multi-year re-platforming effort
- Advocated for and helped define the Design System, Dopamine, alongside UI Designers and Front-end Developers
- Close collaboration with Product Managers and Engineering
- Led the Product and Engineering organization into integrating Pendo, a third-party analytics and user onboarding software

TrueBlue Mobile Software Inc.

Interactive Creative Director & Co-Founder
2014-2020

- Co-founded a company to enable small businesses to run their own loyalty programs through white-labeled mobile apps
- Responsible for Product Strategy, Responsive UX/UI Design, Full-stack Development, and Mobile App Deployment
- Designed, developed, and deployed hybrid mobile apps on both iOS and Android app stores
- Created an additional mobile app for admins to manage products, view analytics, and configure their app
- Designed the database architecture and wrote REST-API endpoints with documentation for third-party integration into POS software

Bombbash Interactive Inc.

Designer, Developer & Partner
2012-2016

- Responsible for Product Strategy, Responsive UX/UI Design, Full-stack Development, and Flash Deployment to create a SaaS platform to run and manage promotional contests and giveaways
- Designed, developed, and launched multiple mini-sites for brands like Häagen-Dazs and Lindt Chocolate

P.O.D. Designs & Interactive Media Inc.

Interactive Creative Director & Co-Founder
2006-2016

- Formed a small studio to provide design and development services for a wide range of clients from entrepreneurs
- Partnered with a roster of designers and developers to work on various phases of projects

Cloudable.me – Collectiv.ly

Front-end Developer
2012-2014

- A start-up based in Pennsylvania and California, aimed to create a social filter for the internet, helping you find, collect, and share relevant content
- Responsible for UI and Front-end Development for the Javascript Bookmarklet

Unikron Inc.

Senior Developer
2015-2016, Contractor

Project Manager
2010-2011

Designer & Developer
2008-2010

- Responsible for Responsive UX/UI Design, Full-stack Development, and Flash Deployment to create websites and interactive touchscreen experiences for Real Estate developers
- Designed and developed websites and interactive Touchscreen kiosks to support Real Estate developers and their sales and marketing teams to browse floorplans, see the view from certain floors, and learn about the project and community
- Led a small team of developers to ensure timely project completion and efficiency

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Volunteer

Sustainable Steps Foundation

Partner
2015-2021

- An NGO focused on delivering projects to improve the quality of life of rural and isolated communities in Nepal prior to and after the earthquake of 2015
- Created a Wordpress website to communicate with donors and collect more donations
- Responsible for coordinating international educational sponsorship efforts for any affected child in Nepal, specifically Langtang Village

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Education

York University/Sheridan Institute

Honours, Bachelor of Design
Class of 2008

Software & Skills

Figma, Adobe Illustrator, Atom, Sequel Pro
ReactJS, SASS, PHP, MySQL, Wordpress

Interest and some experience
Python, NodeJS, Solidity, Truffle, Blender