

## work experience

2009 - Present

ADhoc Integrated Marketing Communications

### Interactive Media Designer and Developer

- Completed various projects involving:
  - Touchscreen Applications
  - Corporate Identity / Branding
  - Flash AIR Applications
- Ensuring Brand Consistency

2008 - Present

Unikron Inc.

### Graphic & Interactive Media Designer and Developer

- Completed various projects involving:
  - Touchscreen Applications
  - Digital Signage
  - Corporate Identity / Branding
  - Flash AIR Applications
  - Custom Content Management Systems
  - Wordpress / Joomla
  - Website Development
  - Online Advertisements / e-Newsletters / Mailers
  - Webinars / Webcasts / Video Encoding
  - Flowcharts & Documentation
- Continuous communication and troubleshooting with clients
- Cross-Browser Optimization
- Ensuring Brand Consistency
- Addressing issues with Search Engine Optimization
- Website Maintenance

2008 - Present

Creative Zing // creative-zing.com

### Partner and Creative Director

- Brand development
- Numerous t-shirt designs
- Liason with printing companies, local and overseas
- Managing other designers
- Setup and hosting booths at clothing shows / conventions

2006 - Present

P.O.D. Designs // poddesigns.net

### Partner and Creative Director

- Completed various projects involving:
  - Corporate Identity / Branding
  - Website Development
  - Printed Marketing Materials
- Printing Services
- Hosting Services
- Webmaster & Maintenance
- Contracting work to other designers
- Continuous communication with clients

## education

York University/Sheridan Institute

- Honours Bachelor of Design (BDes)
- Certificate in Digital Media
- Spring 2008 Graduating Class

## related skills

- Extensive experience on both Windows & Mac Operating Systems
- Preferred software:
  - Flash / AIR
  - Illustrator
  - Dreamweaver
  - Word
- Proficient with the following software:
  - Photoshop
  - Acrobat
  - PageMaker
  - AfterEffects
  - InDesign
  - Excel
  - Powerpoint
  - Frontpage
  - Type Tool
- Preferred web technologies:
  - Actionscript 3.0
  - Actionscript 2.0
  - PHP
  - MySQL
  - SQLite
  - HTML
  - CSS
  - XML
- Experience with scripting languages:
  - Javascript
  - jQuery
  - Ajax

## recent online work

- MUSE 2009 // muse09.com
- Integrated Media // integratedmedia.ca
- Creative Reflex // creativereflex.ca
- B+H Architects // bharchitects.com
- Rosanna U's Portfolio // rosannau.com